



**ASLA**  
OKLAHOMA

**2026  
SPONSORSHIP PACKAGE**

# OPPORTUNITIES FOR 2026

The mission of ASLA OK to empower our community through education, advocacy and collaboration.

In the recent past, the Executive Committee undertook the task of creating our Strategic Plan in order to align with efforts at the ASLA national level. This ensured that we continue to reflect the values of our members in this evolving profession.

The Executive Committee established our vision to “Create engaged, informed and enriched communities”. The Executive Committee initiated the implementation of our mission and vision in 2023 by updating our technology, releasing our new website, and establishing a new financial plan.

With that, we continue to support opportunities of empowerment in the future. We look forward to continuing our partnership with all of you to strengthen our organization, our profession and creating the foundation for its future.

## ASLA OK SPONSORSHIP CONTACT INFORMATION

5314 South Yale Ave., Suite 510  
Tulsa, Oklahoma 74135  
918.605.6075

<https://aslaoklahoma.org/sponsors>

# OUR CHAPTER

Our annual Chapter Sponsor program allows our partners the opportunity to connect with members throughout the year, share their products and services, and show their support for the Chapter. Our Sponsors gain an edge over their competition through enhanced brand and product visibility and the relationship building opportunities our ASLA Oklahoma Sponsor Program provides. These packages include the opportunities below and Special recognition by Chapter Leadership.

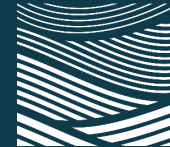
On behalf of our Executive Committee, thank you for contributing to the success of our Chapter and our profession.

Sincerely,

Darran Scott  
Chapter President



OVER 90 CONFERENCE  
ATTENDEES IN 2025



ASLA  
OKLAHOMA



MONTHLY NEWSLETTER



90+ ACTIVE  
MEMBERS



13 AWARD  
WINNERS IN 2025



MONTHLY CEU  
WEBINAR

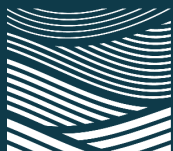
# ONGOING OPPORTUNITIES FOR ENGAGEMENT

The mission of ASLA Oklahoma is to empower our community through education, advocacy and collaboration throughout the state. The Executive Committee regularly reviews and updates the Chapter's Strategic Plan to align our mission with ASLA national-level priorities and ensure we continue to reflect the values of our members in this evolving profession.

The Executive Committee recently identified four strategic focus areas, around which we develop programming:

- Advocacy & Awareness
- Member Services & Support
- Governance & Management, and
- Supporting the Future of the Profession.

The Chapter provides many opportunities for sponsors to engage with members and support the association and the profession through various programs and events. With gratitude and thanks we look forward to developing and continuing our partnerships with sponsors, and with the Oklahoma community.



**ASLA**  
OKLAHOMA



## Advocacy & Awareness

- Defense of Licensure
- Building Relationships with Allied Professions
- Media Exposure
- Site Tours for Elected Officials
- Advocacy at State Capitol

## Member Services & Support

- Membership Drives
- Social Media Engagement
- Community Service Opportunities
- Professional Education
- Professional Awards Program

## Governance & Management

- Budgeting and Financial Audit
- Knowledge Management System
- Chapter Archive Strategy
- Leadership Development
- Strategic Plan Update

## Future of the Profession

- Emerging Professionals Events
- Student Mentorship Program
- Career Discovery through K-12 Outreach
- Student Chapter Grants
- Diversity, Equity and Inclusion Events and Webinars

# SIGNATURE EVENTS



## Annual Support Priority

The Annual Support Packages were suspended for the 2026 calendar year. We will continue these sponsorship levels 2027 to enable the chapter to continue operating at a high level by providing value added benefits to our members and implementing strategic planning goals allowing for chapter growth and stability.

In 2027 we will offer our annual support sponsors engagement opportunities with our chapter leadership and members. Each signature event supports one of our strategic goals and provides incredible value to both the members and our sponsors.

As an annual support sponsor, you will have selection priority for future events which are limited to three total sponsors per event. After April 1st, any open events will be open to all interested sponsors.



## Strategic Support

**Communications Support:** Sponsors are identified in monthly newsletters, weekly notifications, and social media recognition posts with a logo and linked advertisement.

**Website Sponsor:** Sponsors receive a Banner AD on the home page of the OKASLA website and social media recognition.

**Student Scholarships:** support student costs to attend Nationals ASLA, Central States Conference, and LaBash.

**Webinars:** Support OKASLA monthly webinars. Sponsor will receive recognition of their support at the beginning of each webinar session.

**K-12+ Outreach:** Help support OKASLA outreach efforts to engage local youth and attend K-12 career fairs to promote the profession of Landscape Architecture.

# CONFERENCE SUPPORT



## Presenting Sponsor \$1,750

- Recognition as Keynote Speaker Sponsor
- Logo in Event Slide Show
- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Two (2) Tickets to Event
- First Choice Display Booth



## Session Sponsor \$1,500

- Logo in Event Slide Show
- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Two (2) Tickets to Event
- Second Choice Display Booth



## Exhibitor Sponsor \$1250

- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Two (2) Tickets to Event
- Third Choice Display Booth



## Support Sponsor \$750

- eNotice Recognition
- Name Recognition on Event Sponsor Board
- One (1) Ticket to Event



## Lunch Sponsor \$750

- Recognition during Lunch with speaking opportunity
- Logo Recognition on Event Sponsor Board
- One (1) Ticket to Event



## Happy Hour Sponsor \$750

- Recognition during Happy Hour
- Logo Recognition on Event Sponsor Board
- One (1) Ticket to Event



### SIGNATURE EVENTS

|                          |                              |                 |
|--------------------------|------------------------------|-----------------|
| <input type="checkbox"/> | STRATEGIC SUPPORT            | \$1,000         |
| <input type="checkbox"/> | SOCIAL EVENTS (4-6 PER YEAR) | \$400 max/event |
| <input type="checkbox"/> | HOLIDAY DINNER               | \$2,500         |

### CONFERENCE SUPPORT PACKAGE PLAN

|                          |                    |         |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | PRESENTING SPONSOR | \$1,750 |
| <input type="checkbox"/> | SESSION SPONSOR    | \$1,500 |
| <input type="checkbox"/> | EXHIBITOR SPONSOR  | \$1,250 |
| <input type="checkbox"/> | SUPPORT SPONSOR    | \$750   |
| <input type="checkbox"/> | LUNCH SPONSOR      | \$750   |
| <input type="checkbox"/> | HAPPY HOUR SPONSOR | \$750   |

- Booth Space might be limited due to venue size. Booths will be selected in order of Presenting Sponsor, Session Sponsor, Exhibitor Sponsor, etc.

### STEP 1 PROVIDE CONTACT INFORMATION

|                 |  |       |  |     |
|-----------------|--|-------|--|-----|
| Date*           |  |       |  |     |
| Name*           |  |       |  |     |
| Firm Name*      |  |       |  |     |
| Address         |  |       |  |     |
| City            |  | State |  | Zip |
| Phone*          |  |       |  |     |
| Email*          |  |       |  |     |
| Website         |  |       |  |     |
| Special Billing |  |       |  |     |
| Contact Info    |  |       |  |     |

\*Required Field

### STEP 2 PLACE ORDER AND CALCULATE COST

|                            |           |
|----------------------------|-----------|
| Signature Events           | \$        |
| Conference Support Package | \$        |
|                            |           |
| <b>TOTAL DUE</b>           | <b>\$</b> |

### STEP 3 SUBMIT ORDER / MAKE YOUR PAYMENT

- For digital submission, please fill out respective forms at <https://aslaoklahoma.org/sponsors>
- Invoices paid by check can be mailed to ASLA Oklahoma at: 5314 S. Yale Ave., Suite 510
- Contact Geoffery Evans, Trustee, or Monica Concienne, Treasurer, for IRS W-9 Forms. For general questions, comments, or inquiries contact [treasurer@aslaoklahoma.org](mailto:treasurer@aslaoklahoma.org)